

## **Official Rules**

**NO PURCHASE IS NECESSARY TO PARTICIPATE IN THIS PROMOTION AND YOU DO NOT HAVE TO SUBMIT TO A SALES PRESENTATION. VOID WHERE PROHIBITED BY LAW, RULE, OR REGULATION. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING WITH A PROMOTION ENTRY.**

1. American Metal Roofs, Inc. ("Sponsor") will award one (1) Grand Prize at the end of the prize period. The prize period begins March 5, 2021 and ends on March 31, 2022. Sponsor's computer shall be the official time-keeping device for this promotion. The random drawing shall be conducted not later than ten (10) days after the end of the prize period. The Grand Prize winner will be determined from a random drawing of all entries received prior to the end of the prize period. The odds of winning the Grand Prize is determined by the number of entries received prior to the time of the prize drawing. Sponsor reserves the right at its sole discretion to suspend, modify, or terminate this promotion without notice at any time. No more than one (1) entry per household is allowed and prizes are limited to one (1) prize per household. This promotion may be conducted in conjunction with other Sponsor promotions.
2. The Grand Prize winner will be notified by e-mail or by telephone within three (3) business days of the drawing in which the Grand Prize winner is selected. Sponsor shall make three (3) attempts to notify the Grand Prize winner in this manner within three (3) business days of the drawing. If the Grand Prize winner still has not been contacted and notified after these three (3) attempts, then Sponsor will send a fourth and final notification attempt via certified mail, return receipt requested, to the address of the Grand Prize winner indicated on the winning entry within fourteen (14) days of the drawing. If the Grand Prize winner does not contact Sponsor within seven (7) days following the date of mailing of the certified letter, it will be deemed that the Grand Prize winner cannot be contacted and will thus result in disqualification of the Grand Prize winner and forfeiture of the prize and selection of an alternate Grand Prize winner. The return of the certified mail prize notification as undeliverable will result in the Grand Prize winner's disqualification and forfeiture of the prize and selection of an alternate Grand Prize winner. An alternate Grand Prize winner will be selected within three (3) business days of the Grand Prize winner's disqualification pursuant to the selection and notification process set out herein. Only the Grand Prize winner will receive notification. All prizes will be awarded.
3. Upon making contact with the Grand Prize winner, Sponsor shall notify the individual of his or her having been selected as the Grand Prize winner, and Sponsor shall set an appointment to meet the Grand Prize winner in person at the Grand Prize winner's residence within fourteen (14) days of the date of contact. This meeting is the "Promotion Confirmation."
4. Promotion entrants may enter this promotion by (a) visiting [www.americanmetalroofs.com](http://www.americanmetalroofs.com) and submitting an online entry, (b) completing an entry form and depositing it into a promotion drop box where available, (c) completing an entry form and returning it to 6140 Taylor Dr. Flint, MI 48507, or (c) printing the entrant's name and complete address on a 3" x 5" card, writing the words "Cash Sweepstakes" at the top, and mailing the card to American Metal Roofs at 6140 Taylor Dr. Flint, MI 48507. Mailed entries must be actually received by Sponsor five (5) days prior to the end of the prize period. Sponsor is not responsible for any illegible, misplaced, damaged, or late entries.
5. Promotion entrants must (a) be a legal resident of the state of Michigan, (b) be eighteen (18) years of age or older as of the time of entering this promotion and (c) own their own home, which home is in a suitable condition (as determined by Sponsor or its designees) for installation of a metal roof. Employees, officers, and directors of Sponsor, its affiliates, subsidiaries, co-branded partners, consultants, contractors, advertising, public relations, promotion, fulfillment and

marketing agencies, and their immediate families (and those living in their same households) are not eligible to participate in this promotion.

6. The Grand Prize winner will receive \$10,000 cash. The maximum retail value of the Grand Prize is \$10,000. Any costs in excess of the stated retail value for a prize shall be the sole and exclusive responsibility of the Grand Prize winner. All expenses not specifically provided for are the sole responsibility of the Grand Prize winner. The address listed on each entry form must be an eligible address as provided for in Section 5 of these Official Rules.
7. No transfers or substitution in prizes will be allowed. Upon awarding of a prize, the Grand Prize winner assumes full ownership and responsibility for the prize.
8. To qualify to receive the Grand Prize, the Grand Prize winner must comply with all Official Rules instructions and requirements, including the completion of an Affidavit of Eligibility, and the return of it to Sponsor within fourteen (14) days of the date of the Promotion Confirmation, as well as have met all of the eligibility requirements set forth within these Official Rules; otherwise the Grand Prize winner will be disqualified and the prize will be forfeited, and an alternative Grand Prize winner will be selected. Acceptance or use of the prize constitutes permission for Sponsor and its affiliates to use the recipient's name and likeness for advertising and promotional purposes without compensation, unless otherwise prohibited by law.
9. Liability for any applicable taxes, including all federal, state, and local taxes and/or other fees that may apply to prizes are the sole responsibility of the Grand Prize winner. Any required tax reporting forms will be furnished to the Internal Revenue Service and state tax agency. Entries that are lost, late, illegible, or incomplete for any reason will not be eligible. Sponsor reserves the right to modify or terminate this promotion at any time or disqualify any entry in good faith. In the event of a dispute concerning the identity of the person submitting an entry, the entry will be deemed to be submitted by the person in whose name the winning home is titled.
10. By participating in this promotion, each entrant agrees to release, discharge, and hold harmless Sponsor, its affiliates, co-branded partners, subsidiaries, retailers, agencies, and their respective officers, directors, employees, and agents, from any damages that may arise out of participation in this promotion in any way or out of the acceptance, use, misuse, or possession of a prize. By entering into this promotion, each entrant agrees that any and all disputes, claims, or controversies (hereafter referred to as a "Claim") arising under or relating to this promotion, including the validity or enforceability of this arbitration provision, shall be subject to binding arbitration to be determined by one (1) arbitrator, in accordance with and pursuant to the then prevailing Consumer Arbitration Rules of the American Arbitration Association ("AAA"), to be held and arbitrated in the judicial district in which the entrant lives at the time of his or her entering into this promotion. Each entrant agrees that he or she will not assert a Claim on behalf of, or as a member of, any group or class. The findings of the arbitrator shall be final and binding on all parties. Each party shall be responsible for its own fees and costs. This agreement to arbitrate, and any award or verdict will be specifically enforceable under the prevailing law of any court having jurisdiction. Notice of the demand for arbitration will be filed by the party asserting the Claim with AAA. The demand for arbitration shall be made within a reasonable time after the Claim in question has arisen, and in no event shall any such demand be made after the date when institution of legal or equitable proceedings based on such Claim would be barred by the applicable statute of limitations. Any arbitration proceeding and any award or verdict shall remain confidential between the parties and shall not be made public.
11. For a prize winners' list, mail a self-addressed, stamped envelope within thirty (30) days following a prize period, including a request for the prize winners' names, to "Cash Sweepstakes" at 6140 Taylor Dr. Flint, MI 48507. To stop the mailing of future sweepstakes-related materials from Sponsor, please send a written request to 6140 Taylor Dr. Flint, MI 48507. This promotion is

conducted in English (which will be given its everyday ordinary meaning). This sweepstakes is governed by the laws of Michigan in the United States, with venue in Genesee County, Michigan.